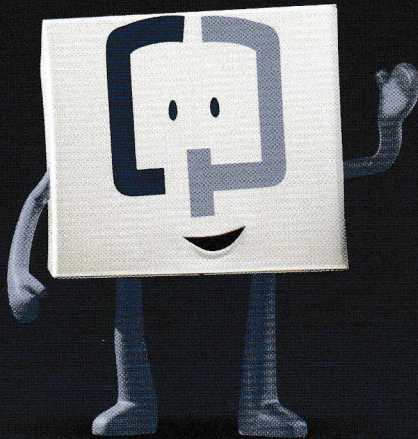


24/7

— customer support —

THE COLOGUARD® GUIDE TO  
**SCREENING FOR  
COLON CANCER**  
*in 3 easy steps*



Once your healthcare provider has ordered Cologuard, we may call you to make sure we have all the information we need to complete your order. At that point, Cologuard will be shipped to your home.

If you have any questions or concerns, call the 24/7 Customer Care Center at 1-844-870-8870.

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**WANT MORE INFORMATION? EASY!  
JUST VISIT COLOGUARDTEST.COM**

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**REFERENCES:**

1. Imperiale TF, Ransohoff DF, Itzkowitz SH, et al. Multitarget stool DNA testing for colorectal-cancer screening. *N Engl J Med.* 2014;370(14):1287-1297.
2. American Cancer Society. Key statistics for colorectal cancer. <https://www.cancer.org/cancer/colon-rectal-cancer/about/key-statistics.html>. Last revised January 2019. Accessed October 2019.
3. National Cancer Institute. SEER Cancer stat facts: colorectal cancer. <https://seer.cancer.gov/statfacts/html/colorect.html>. Accessed October 2019.

EXACT SCIENCES CORPORATION  
441 Charmany Drive, Madison, WI 53719  
[ExactSciences.com](http://ExactSciences.com) | [ExactLabs.com](http://ExactLabs.com)

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US.CG.1559-2-October 2019

Cologuard is intended to screen adults 45 and older at average risk for colorectal cancer. Rx only.

 **cologuard**<sup>®</sup>  
Rx only

**EXACT  
SCIENCES**



## **Cologuard is covered by Medicare and most major insurers.**

Cologuard is covered by Medicare and Medicare Advantage with no co-pay or deductible for eligible patients ages 50-85.

Nationwide, more than 94% of Cologuard patients have no out-of-pocket cost for screening.

- Based on the Affordable Care Act, Cologuard should be covered by most private insurers with no co-pay or deductible for eligible patients (ages 50-75; at average risk for colon cancer; without symptoms).

Currently, ~74% of Cologuard patients 45-49 have no out-of-pocket cost for screening.

- Many national and regional payers have begun paying for CRC screening at 45. Exact Sciences continues to work with payers to expand coverage and access for patients ages 45-49.

### **Patient Support**

Exceptions for coverage may apply; only your insurer can confirm how Cologuard would be covered for you. Our team of specialists can help you contact your insurer and ask the right questions – please call us at 1-844-870-8870.

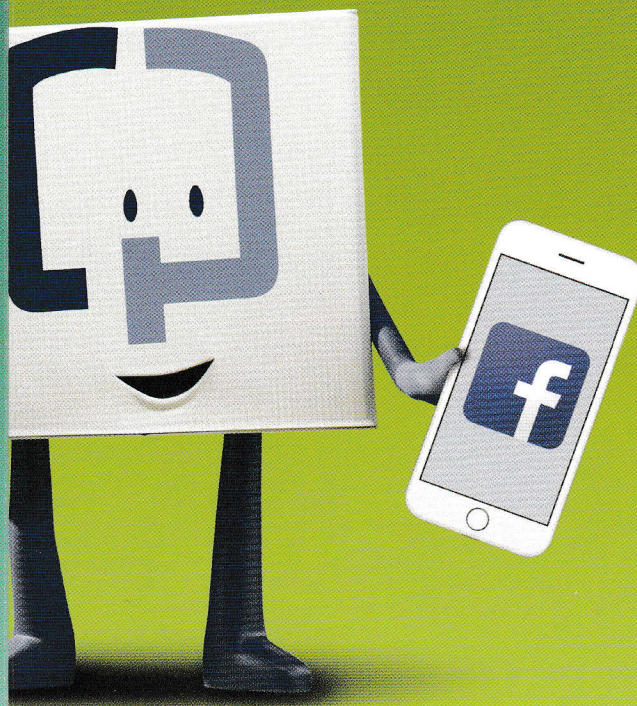
Exact Sciences estimate based on historical patient billing as of October 1, 2019. Rate of coverage varies by state and region. Exceptions for coverage may apply, only your insurer can confirm how Cologuard would be covered for you.

**For more information on insurance and billing, visit: [CologuardTest.com/insurance](http://CologuardTest.com/insurance)**

## **SEE WHAT OTHERS THINK**

*about Cologuard*

Join our Facebook® page and be a part of the community of health advocates.





**EASY.**  
*noninvasive.*  
**COLOGUARD®**

**DID YOU KNOW?**

- Colon cancer is the 2nd leading cause of cancer-related deaths<sup>2</sup>
- When caught early, it's treatable in 90% of people<sup>3</sup>

Cologuard is an easy, noninvasive colon cancer screening test you can use at home. It's the only FDA-approved test based on stool DNA science and finds 92% of colon cancers.<sup>1</sup>

If you're 45 years of age or older at average risk of colon cancer, you should know there are noninvasive options.

The hardest part of screening is saying "yes". Cologuard makes it easy from there.

Cologuard is intended to screen adults 45 years of age and older who are at average risk for colorectal cancer by detecting certain DNA markers and blood in the stool. Do not use if you have had adenomas, have inflammatory bowel disease and certain hereditary syndromes, or a personal or family history of colorectal cancer. Cologuard is not a replacement for colonoscopy in high risk patients. Cologuard performance in adults ages 45-49 is estimated based on a large clinical study of patients 50 and older.

The Cologuard test result should be interpreted with caution. A positive test result does not confirm the presence of cancer. Patients with a positive test result should be referred for diagnostic colonoscopy. A negative test result does not confirm the absence of cancer. Patients with a negative test result should discuss with their doctor when they need to be tested again. False positives and false negative results can occur. In a clinical study, 13% of people without cancer received a positive result (false positive) and 8% of people with cancer received a negative result (false negative). Rx only.

**GET.**



**To receive Cologuard,** start by talking to your healthcare provider. It's only available by prescription, so once your provider orders the kit, it's conveniently shipped right to your home.



GO.



**Using the test is easy** and requires only one stool sample. Cologuard uses advanced technology to find DNA and blood in your stool, which detects cells that could be associated with cancer or precancer. There's no prep required, medication changes needed, or time off necessary.

**How to collect the sample**

Really, it's easy! Watch a video that proves it. [CologuardTest.com/Use](http://CologuardTest.com/Use)

GONE.



**Sending Cologuard to the lab is practically effortless.** Each kit comes with a prepaid and preaddressed UPS label. Simply follow the instructions on how to pack the kit, then ship it from any UPS location or call 1-800-PICKUPS to schedule a pick-up.

Once the kit has been returned and your sample processed, our lab will contact your healthcare provider, who will then follow up with you to discuss the results.